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July 25th, 2012

18 000€ to be earned for a review on Human Machine Interfaces (HMI)



PRESANS has launched a new public worldwide **Call for Expertise**: we are currently seeking an expert who will review Human Machine Interfaces (HMI), for applications in the car industry.

If you are interested, please register on www.presans.com/x-call. The selected expert(s) will be paid 18 000€ to write a review on HMI.

More information on our website: www.presans.com/x-call.

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PRESANS invited @ Open Innovation FMCG Forum



The Institute for Manufacturing (IfM) at the University of Cambridge ran an Open Innovation practitioner forum, whose participants operate in the Fast Moving Consumer Goods industry. Their most recent meeting was hosted by Sealed Air and took place on the 11th and 12th of June in Paris, at the Sealed Air

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Packforum facility. The IfM kindly decided to invite Presans to deliver a keynote speech on the 11th, which focused on overcoming issues faced by OI intermediaries and led to some interesting discussions, situated on the global cutting edge of OI.

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Open Innovation at LEGO: an interview with Erik Hansen



As LEGO presents one of the first companies that successfully introduced various **Open Innovation** practices, we were wondering how they perform nowadays and what their main challenges are. Inspired by our last article "**Open Innovation, crowdsourcing and the rebirth of LEGO**", that summarize how LEGO avoided bankruptcy by introducing at the turn of the century various Open Innovation practices, we recently had an interesting interview with Erik Hansen, Senior Director of Technology & **Open Innovation** at Lego (26/03/2012).

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Jacques Schmitt, Senior Consultant at Presans, Invited Speaker at the European Physical Society



The fifth EPS (European Physical Society) Forum Physics and Society will take place in CERN, Geneva (2012). Previous meetings were held in Graz (2006), Zakopane (2007), Ratnieki (2009) and El Escorial (2010). The meetings have dealt with issues like science education, physics in schools, teacher training, ethics, innovation and communication. The annual theme of the forum is "Physicists in the marketplace: opportunities and threats".

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Ecole Polytechnique 2008 Innovation Prize
Finalist of the 2009 Paris Innovation Prize
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